

THE DIGEST WILL STOP PUBLICATION

Only 35 Mm. Pix At Stfd. Festival

Only 35 mm. films will be used in the Stratford Film Festival this year, which will be sponsored by the Stratford Shakespearean Festival during the fifth annual season, which will run from July 1 to September 7. The international film program, which is officially under

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Few Surprises In Oscar Nominees

Nominations for the 29th annual Academy Awards went pretty much as expected by critics and reviewers, with the early favorites proving their right to hold that position. A mild surprise to some was the nomination of James Dean for a posthumous award for the second

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Name Regional Directors For Acad Sweepstakes

Theatre managers in 28 Ontario centres have been named regional directors in the Academy Award Sweepstakes by H. C. D. Main, co-ordinator for Ontario who is also national head of the contest. Breaking down the province into these divisions will facilitate the promotion of local prizes, the distribution of advertising material and the handling of the ballots. It will also help in arranging tie-ins with newspapers locally and speed up the eventual checking of the ballots.

Head offices of Odeon Theatres, Famous Players and Twinex have signified that their theatres will all enter the contest and it is

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Anne Francis Added To Cast

Anne Francis has been added to the cast of MGM's Don't Go Near the Water, in which Glenn Ford and Anna Kashfi will also star.

TO BE INCORPORATED IN THE CANADIAN FILM WEEKLY

A joint announcement was made this week in Toronto by N. A. Taylor and Hye Bossin, president and vice-president respectively of Film Publications of Canada Limited, publishers of the Canadian Film Weekly, and Jay L. Smith, editor and publisher of the Canadian Moving Picture Digest, to the effect that the first-named company has purchased all the shares of the Canadian Moving Picture Digest Company Limited. Commencing next week the Digest will be incorporated in the Canadian Film Weekly.

Australian Opposition Favors Gov't Video

In Australia, where TV sets cost \$900 and there are two government and four private stations, the parliamentary Opposition is against any increase in the latter—the opposite to the Canadian situation. So Sir Richard Boyer, chairman of the Australian Broadcasting System, told a press conference at the CBC in Toronto. Sir Richard looked at Canada's operations after visiting Europe, the UK and the USA. He will report to his government on his return.

Although the CBC and the ABC both control and regulate all TV operations, the ABC doesn't object to more than one station per city. There are 15,000 sets in the two TV cities and the licence fees provide the ABC financing of from 20 to 30 hours weekly. The ABC supports six symphonies as part of its work. There's considerable rivalry between the Indie and federal stations.

Under this arrangement, the Canadian Moving Picture Digest, which has been published continuously since 1915, will cease publication with the current issue. Paid subscribers of The Digest will have

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Times Theatre Ads In International

Member company for Canada in the International Screen Advertising Services is Times Theatre Advertising Limited of Toronto, which was elected at an executive council meeting in Paris, along with a USA company and one representing India and Ceylon. There are 20 countries included in the membership.

Fox' 'The Young Lions'

Edward Dmytryk will direct 20th-Fox' The Young Lions.

23 FROM UA IN NEXT FIVE MONTHS

Twenty-three new features, including ten "blue chip" specials will be released by United Artists in the five months from March to July, it was announced by Wm. J. Heineman, distribution v-p, at the recent sales convention in New York. Heineman and James R. Velde, general sales manager, presided at the three-day meeting.

The ten blockbusters are Men in War, starring Robert Ryan and Aldo Ray; Spring Reunion, with Betty Hutton and Dana Andrews; The Bachelor Party, starring Don Murray; 12 Angry Men, with Henry Fonda; The Ride Back, starring Anthony Quinn and William Conrad; The Monte Carlo Story, with Marlene Dietrich and Vittorio De Sica; Saint Joan, starring Richard Widmark and Jean Seberg; Sweet Smell of Success, with Burt Lancaster and Tony Curtis; The Pride and the Passion, starring Cary Grant, Frank Sinatra and Sophia Loren; and Around the World in 80 Days, the Todd-AO roadshow which will be given an expanded program of new dates in the five-month period.

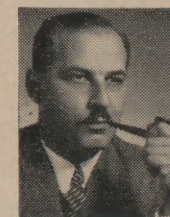
Sunday Paper By The Tely, Toronto

Greater promotion and advertising opportunities for theatres in the Toronto area, which has expanded tremendously since the end of the war, are seen through the emergence of a Sunday paper to be published by The Telegram within the next couple of months.

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THE changing pattern of our business has made itself evident in many directions. Another comes to light with the announcement that this



publication has absorbed the Canadian Moving Picture Digest. The reason of health, as given by the editor and publisher, Jay L. Smith, is com-

pletely true. However, one must face the fact that continually-rising costs have affected detrimentally the economies of all publishers. This has happened at a time when distributors have seen fit to reduce their amounts of paid advertising, thereby lessening the incomes of trade papers. Under the circumstances, it becomes clearer that the Canadian scene cannot support two Canadian trade papers at better than subsistence level.

This publication came into being in 1941 as successor to previous trade papers and from then until now achieved an enviable record in the entire film world as an important

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367,705 IMMIGRANTS FROM GREAT BRITAIN FROM 1946 TO 1955

That number was increased by an estimated 53,000 in 1956 and the number to arrive in 1957 may reach 100,000, Immigration Minister Pickersgill said recently. Although any kind of immigration is beneficial to the theatre industry and

has been a factor in holding the fort against TV, the coming of persons who speak the tongue in which most films are made is a real boon. The only problem today is to provide enough transportation for those who want to come to Canada.

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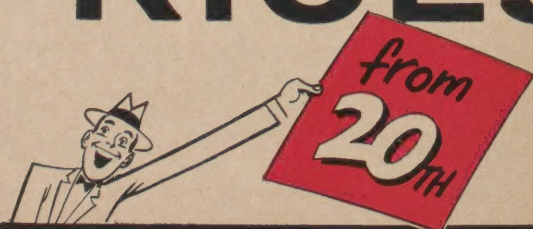
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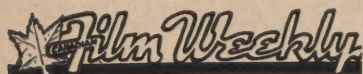
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HYE BOSSIN, Editor

Assistant Editor - - - - Ben Halter
Office Manager - - - - Esther Silver

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SUNDAY PAPER

(Continued from Page 1)

Available to the public by 11 p.m. Saturday night and to sell on Sunday through channels now being studied, the price will be 10 cents — the same as the Saturday edition of The Telegram, which carries Weekend magazine, an insert.

L. M. McKechnie, assistant editor of The Telegram under J. D. McFarlane, vice-president and executive editor, will likely be editor. Appearing in the Sunday Telegram will be some of the paper's daily columnists, among them Clyde Gilmour and Wes Hicks, along with others not members of the regular staff. One of these will be Stan Helleur, who recently resigned as general columnist to become editor of Mayfair Magazine, and another Jim Coleman, one-time Globe and Mail columnist now in public relations. Closely connected with the planning is George McFarlane.

Both the Globe and Mail, a morning paper, and the Star, an afternoon one, will likely follow the Sunday Telegram with one of their own. The Star's national weekly, the Star Weekly, which has a circulation approaching a million, will not be affected when and if a Toronto Sunday edition is issued. How the Telegram's new weekly will affect or influence its use of Weekend is probably not known at this point. Member papers share the advertising profits with the Montreal Standard Company, the publisher.

Theatre advertising department heads have not yet been approached by The Telegram, although one of the four sections planned will be devoted to amusements. It may be that Sunday papers will help relieve amusement pages during the week. Toronto amusement pages are often crowded until they look choked, although Montreal papers seem not to have that trouble.

Some objection to Sunday papers may be forthcoming from the Lord's Day Alliance.

To Star In 'Separate Tables'

Sir Laurence Olivier, Burt Lancaster, Vivien Leigh and Deborah Kerr have been named to four of the five starring roles in Hecht-Hill-Lancaster's *Separate Tables*, based on the Terence Rattigan Broadway hit and which Olivier will direct.

'The Digest' Ends

(Continued from Page 1)

their subscriptions transferred to the Canadian Film Weekly, which now becomes Canada's only motion picture trade journal.

For the greatest part of its 41 years the Digest was under the editorship of the late Ray Lewis and, upon her death in 1954, was continued under the direction of her son, Jay Smith, who had been associated with her for a number of years on the Digest.

In announcing the sale of the Digest, Jay Smith expressed his sincere appreciation for the support he had received from the industry in Canada during the past three years and stated that it was only his desire to return to the Southwestern United States for personal health reasons that brought about his decision to discontinue publication of the Digest.

The Digest, edited by Ray Lewis almost since its founding by C. H. Moody of Montreal in 1915, came into Ray's possession that same year and, except for a short time in 1918, had been under her direction ever since. She was one of the most remarkable of women—a musician, linguist, journalist and Shakespearean actress who had attended institutions connected with each of those arts. In addition she had been a lecturer, publicist and a candidate for parliament. She

helped bring British pictures to Canada as the representative of The Allens in Britain and later she opened the Alliance exchange, through which she distributed American and European films. She was instrumental in building the Pylon and Avenue theatres and was one of the three founders of the Canadian Picture Pioneers, which honored her publicly shortly before her passing.

She was well known and popular throughout the entire film world and her passing brought messages of regret from anywhere films were being made and shown. The leading figures of the industry sent their condolences to Jay, her only child, and to her grandchildren. She was until his death the wife of Joshua Smith, a famed portrait painter in Britain, where she met him, and later in Canada.

Jay Smith was associated with his mother in all her enterprises and took over their operation personally at her death.

Col.'s 'Bitter Victory'

Columbia has secured world-wide distribution rights to *Bitter Victory*, to be produced in France by Transcontinental Films, S.A., with Richard Burton, Kurd Jurgens and Raymond Pellegrin heading the cast.

OUR BUSINESS

(Continued from Page 1)

observer and chronicler of the Canadian motion picture scene in all its aspects — theatrical and non-theatrical — and in the research and recording of the history of our business. The *Canadian Moving Picture Digest* has a long and honorable record of service to the motion picture industry spanning four decades. The consolidation of the two trade papers into one is symptomatic of the changes taking place in our business.

It now becomes increasingly important that the established policy of honest reporting and treatment of the news, so successfully carried on until now under the editorial direction of Hye Bossin, be continued and that there never be a doubt of the impartiality of the *Canadian Film Weekly* as the voice of the Canadian motion picture industry.

As president of Film Publications of Canada Limited I am happy to say that the editor and publisher of the *Canadian Film Weekly*, Hye Bossin, will, as in the past, have complete autonomy in the operation and editorial policies of this trade paper. It is to be hoped that he will now receive even greater support from all sections of our business — one in which there is an ever-growing spirit of optimism.

STFD. FESTIVAL

(Continued from Page 1)

the direction of Leonid Kipnis, producer of *Oedipus Rex* as a film, is being arranged with the help of John Hayes, production manager of the Festival. It will run for two weeks, July 31 to September 6.

There will be no awards in the Film Festival but each entrant will receive a Certificate of Participation. The embassies in Ottawa have been approached and are arranging for the submission of several features from the countries they represent, as well as shorts. Though the features must not have been shown in Canada before, it will not be a firm rule and exceptions will be made where merited.

This, of course, is particularly true of the Canadian program. Hayes has consulted with Dr. A. W. Trueman, National Film Commissioner; Graeme Fraser of Crawley Films; Art Chetwynd of Chetwynd Films, president of the Canadian producers and labs association; and others about what should be used. A special committee will select all films to be shown.

This will be the second international film program under the auspices of the Stratford Shakespearean Festival. A Film Festival brochure will be issued April 1.

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News Clips

Parry Films of Vancouver has been commissioned to produce a 30-minute 16 mm. color film on British Columbia for the centennial celebration of that province in 1958. The Province hopes the film will reach an audience of 10,000,000 through non-theatrical agencies alone . . . The Bloor, Famous Players' theatre on Bloor Street, Toronto, has been sold and will be converted into a store . . . Carl Peppercorn, who was RKO's Canadian general manager some years ago and four months ago became assistant to president Frank Kassler of Continental Distribution, New York, is now vice-president in charge of sales.

Edwin C. Hill, one-time director of the Fox Movietone newsreel, died in Florida at 72 . . . Ernest Pearl of London, who visited Canada last year, was recently re-elected president of International Screen Advertising Services at a meeting of the executive council in Brussels . . . Dr. A. W. Truman, chairman of the National Film Board, was re-elected president of the Canadian Writers' Foundation, Inc. at the annual meeting in Ottawa. The Foundation provides financial aid to persons of proved accomplishment . . . Motion Picture Association of America's market research project will be on a nation-wide basis in the USA.

Projectionist at the Imperial, Toronto, since it opened in 1920, George Robinson, a charter member of the Toronto union, died recently at 66 . . . Utah has voted state funds for the erection of TV relay stations where needed . . . When films couldn't get through by plane to Stanley Mission, Saskatchewan, Wally Hill, 16 mm. theatre operator, kept showing *The King of Dodge City* for 27 straight evenings. The Indians kept paying their 35c admission and coming back, although several admitted that they were a little tired of it . . . The Commonweal, Roman Catholic magazine, opposed those objecting to Martin Luther being shown over Chicago TV.

Mr. Magoo In UPA Feature

Star of the adventures of Don Quixote, first full-length feature cartoon to be made by UPA and distributed by Columbia, will be the nearsighted Mister Magoo.

'Kiss Them For Me'

Jayne Mansfield will star with Cary Grant in Jerry Wald's CinemaScope production of *Kiss Them for Me* for 20th Century-Fox. The comedy is based on Frederic Wake-man's best-selling novel, *Shore Leave*.



AD DEPARTMENT pressure caused Alex Barris to be taken off movie criticism by the *Globe and Mail*, even though he was "a comparatively sympathetic reviewer," claims *Time*. The ads lads, it explains, wanted to please the movie people in the hope that they would listen more favorably to requests for increased lineage. The article neither blamed nor absolved the movie people. Barris, unhappy, quit after nine years and joined *The Telegram* — not as a film critic but as an amusement columnist. I think I ought to tell you about what some people said after reading the article. *Time*, these people said, was making l'affaire Barris out of it to get back at the bright, entertaining Ottawa man of the *Globe and Mail*, George Bain, whose sneering at the newsmagazines has led others into suggesting that they are tired of having opinion passed off as news . . . *Emile Harvard* stepped out as production manager at Canadian Film Industries and will announce a new affiliation at any moment . . . *John Dalrymple* of *Liberty* is doing an article about Canadian tastes in films and players . . . *I must confess* that I'm tired of the almost complete anonymity of the National Film Board, which, to us who print news about Canadian production, seems like an \$8,000,000 Secret Society. Why can't the federal film agency issue monthly summaries of its activities, at least?



MY FRIEND Irving Aaron, a lawyer, called me the other day to object mildly about the old anthem trailers being shown on local screens. "One of these days the people will be in for an awful shock," he said. "They'll find that the Queen looks ten years older than they thought her" . . . *Robert Lawrence* of NY, in Toronto the user of Meridian's studio, bought out the NY firm of Loucks & Norling. Hans Tiesler, who used to be production chief at Audio here, operates independently out of the L & N setup . . . *Bob Cringan* and Jack Gow, manager and salesman for 20th-Fox in Calgary, just resigned . . . *Saw the second Radisson* program. Choppy and no suspense in the Indian chase. I hear the first one was good, though . . . *Our newest subscriber*: Inoizdat, Glavniy Pochtamt, Pochtovij jashchik 36, Moscow, USSR . . . *A Wide World* reporter asked inventor Charles Kettering if it was true that the world would beat a path to your door if you invented a better mousetrap. "The man who has mice will," he answered . . . *Vic Adams* of the NFB, Montreal, has succeeded Bill Cosman, transferred to NY, as chairman of the committee for Canada's film exhibit in Brussels in 1958. We'll meet in Montreal on March 7-8.

WHAT A SAD thing for all of us was the death of Dick McDougal at 41. His casual air hid a very perceptive mind and a very deeply receptive heart. Even on *Tabloid*, when interviewing, he never seemed to be probing, yet the person being interviewed, though a complete stranger, sensed Dick's inherent courtesy and honest interest and responded to him warmly — as all of us did whenever we saw him. I used to talk with him frequently in other years, for he did considerable free-lance work for Ken Soble's Metropolitan Broadcasting studio on the top floor of 21 Dundas Square, where we had offices on the street. Every time I ran into Dick we chatted and I never left him without thinking of what a nice guy he was — and that was before TV made him something of a public idol . . . *That projected Canadian TV guide*, due in March, has an editor — Leo Trottier . . . *Proximity* of the Hyland, playing *The Silent World*, and the Hollywood, offering *Anastasia*, makes possible outstanding double bills by personal selection for those willing to spend the money. I went from the aquarian life of *The Silent World* to the Hollywood — and ran into more aquarian life, the main short being *Hunting Sea Creatures* . . . *The man ahead* of me gave the girl teller a cheque. After studying it she asked: "How do you want it?" The man was puzzled for a moment, then brightened. "In money," he answered.

OSCAR NOMINEES

(Continued from Page 1)

year for his work in *Giant* and that of Carroll Baker for her role in *Baby Doll*. Competing with Miss Baker as best feminine star of 1956 are Ingrid Bergman for *Anastasia*, Katharine Hepburn for *The Rainmaker*, Nancy Kelly for *The Bad Seed* and Deborah Kerr for *The King and I*.

Opposing Dean in the best actor category are Yul Brynner for *The King and I*, Kirk Douglas for *Lust for Life*, Rock Hudson for *Giant* and Sir Laurence Olivier for *Richard III*.

Nominated for the best picture Oscar are *Around the World in 80 Days*, the Todd-AO roadshow film being distributed by United Artists and which starts its premiere engagement in Canada next week in Montreal; *Allied Artists' Friendly Persuasion*, now in its first runs in Canada; Paramount's Cecil B. De Mille epic, *The Ten Commandments*, which is in its first roadshow engagements in Canada; Warner Bros.' *Giant*, also in its first runs in this country; and 20th Century-Fox' *The King and I*, which did smash business in early runs and is holding up well in sub-run situations in Canada.

To be voted on by the Academy's 1,770 members for best supporting actor are Don Murray for *Bus Stop*, Anthony Perkins for *Friendly Persuasion*, Anthony Quinn for *Lust for Life*, Mickey Rooney for *The Bold and the Brave* and Robert Stack for *Written on the Wind*.

Nominated as best supporting actress are Dorothy Malone, *Written on the Wind*; Patty McCormack, *The Bad Seed*; Mercedes McCambridge, *Giant*; Eileen Heckart, *The Bad Seed*; and Mildred Dunnock, *Baby Doll*.

Best direction nominations are Michael Anderson, *Around the World in 80 Days*; William Wyler, *Friendly Persuasion*; George Stevens, *Giant*; Walter Lang, *The King and I*; and King Vidor, *War and Peace*.

Presentations of the awards will take place at the Pantages Theatre in Hollywood on March 27 and will be nationally televised.

'Tip On A Dead Jockey'

Dorothy Malone has been signed by MGM for the role of Robert Taylor's estranged wife in *Tip on a Dead Jockey*.

Anthony To Direct 'The Matchmaker'

Joseph Anthony, who made his screen bow as director of Hal Wallis' *The Rainmaker*, has been signed to direct *The Matchmaker*, Don Hartman's first independent production for Paramount release.

Starring Shirley Booth, Shirley MacLaine, Anthony Perkins and Paul Ford, *The Matchmaker* is from the Broadway hit by Thornton Wilder. John Michael Hayes wrote the screenplay.

This is **MICHAEL CRAIG...**

MICHAEL CRAIG, 26 years old six-footer was raised in Canada. He will burst like a bomb on Canadian theatre screens. His powerful portrayal of a Canadian adventurer battling international crime in Paris, makes his coming release

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SWEEPSTAKES

(Continued from Page 1)

left to the regional directors to approach the Independent exhibitors in their areas and get as many of them to participate as possible.

Similar plans to the Ontario one are being worked out across Canada, with the exception of the Maritimes, which will not be in the Sweepstakes because it was found last year that poor co-operation made it too expensive a proposition. It has also been found that supplying of an Oldsmobile to Alberta and Saskatchewan, even on the basis of one car for the two provinces, would make it uneconomical to conduct the Sweepstakes and these two provinces will award only locally-promoted prizes.

A car will be the grand prize in four provinces — Ontario, Quebec, British Columbia and Manitoba.

Main has notified theatres which cannot join the regional group because of distance or other factors that they can conduct their own campaign using the Oldsmobile as the only prize, providing, of course, that the theatres are properly entered in the contest and the rules are strictly adhered to. Such theatres must send their ballots to Mort Margolius at 1104 Royal Bank Building in Toronto for checking. Those entered with regional groups will send their ballots to their respective regional centres.

The Academy Award nominations were announced on February 18 and start of distribution of the ballots took place on the 23rd. The Sweepstakes will close at the end of business on March 23, in order to allow time for the collection of ballots before the Academy Awards are announced on March 27. The Sweepstakes winners will be made public as soon as possible thereafter.

Main strongly advocates that the ballots be kept under lock and key, so that they cannot be tampered with, and urges regional directors to enlist the aid of local newspapers in checking the ballots, especially if they have helped sponsor the contest. He will notify the directors what process to follow with winning ballots later.

Ontario regional directors as appointed by Main are:

A. E. Cauley of the Paramount, Peterboro; W. J. Burke, Capitol, Brantford; E. Landsborough, Capitol, Galt; D. Edwards, Tivoli, Hamilton; W. Trudell, Capitol, London; D. Watts, Rideau, Ottawa; L. E. Mitchell, Capitol, Welland; M. Summerville, Algoma, Sault Ste. Marie; J. V. Ward, Seneca, Niagara Falls; R. E. Knevels, Tivoli, Windsor; L. S. Evans, Century, Kitchener; F. Colameco, Palace, Timmins; Chris Georgas, Classic, Owen Sound; T. Naylor, Capitol, Woodstock.

Also G. Forhan, Belle, Belleville;

CALVIN Company, Kansas City, Mo. 16 mm. color-film processing firm, has made its services available for Canadians through Motion Picture Centre, Toronto. MPC, of which Jerry Kedey is manager, is now its official agent. Calvin has been handling films for leading sponsors directly.

MARCH will be Red Cross month in Canada and motion picture industry people will help in many ways. Overseas shipments in the past 16 years were worth \$100,000,000 and its children's fund has provided medical treatment for over 50,000 children. Another service is the regular showing of films to hospitalized veterans in 52 institutions through the Canadian Red Cross Film Service. The great task of aiding the Hungarian refugees has delayed work on the coming campaign and motion picture people, who are in touch with the public, should do all they can to educate it about the work and requirements of the Red Cross Society.

DESTRUCTION of films now classics was becoming a major problem, Sylvester Gates, chairman of the British Film Institute, said in his annual address recently. "For a variety of no doubt excellent reasons, many companies have been jettisoning their stocks of nitrate films" and for this reason projection copies have disappeared, even though the negatives have been kept in the countries of origin. "May I take this opportunity to appeal to those companies contemplating the destruction of old films to get in touch with the Institute first? It is quite possible that historically important films may be involved which the Institute would be immensely glad to salvage in the national interest," he said.

DENIS BREWER, Vancouver projectionist, was presented with the Distinguished Flying Cross, which he earned with the RCAF in WW II, by Governor-General Vincent Massey recently. He flew 25 missions over Germany in 1944 as a wireless operator and was shot down and captured that year. He and two others escaped.

H. F. Wilson, Capitol, Chatham; F. G. Doney, Royal, Guelph; E. O. Smithies, Capitol, Kingston; A. Hartshorn, Regent, Oshawa; Lorne Moore, Odeon, North Bay; G. Garrett, Century, Sudbury; H. Chappel, Capitol, Sarnia; V. Hudson, Capitol, St. Catharines; Gord Carson, Capitol, Fort William; Don Gauld, Odeon, Fort William; C. G. Markell, Capitol, Cornwall; and Mort Margolius, Famous Players head office in Toronto and Paul Hanner, Odeon head office, Toronto.

Short Throws

VALENTINE parties at the O'Brien Theatre in Pembroke, Renfrew, Almonte and Arnprior for carriers of the The Ottawa Journal were arranged recently by the Ottawa Valley Amusement Company and the newspaper. The carrier boys brought their "best girls," their mothers, and congratulatory wires from Jeff Chandler and Tony Curtis, arranged for by Walter Kennedy of Empire-Universal, were read. The Journal gave the affairs a full-page spread, including pictures of the theatres.

ATTENDANCE at French cinemas went up by four per cent in 1956 to 410,000,000 and French films in France, at 25,000,000 francs, brought an increase of 2,000,000 francs at the boxoffice. France provided 48.2 of the films exhibited and the USA 34 per cent. Overseas exhibition of French films was up 17 per cent in receipts returned, the figure being 3,500,000 francs. (350 francs equal one USA dollar at the official rate of exchange.)

STORY in the Toronto Globe and Mail by its Northern correspondent, Don Delaplante of North Bay, recalled how the late Robert Flaherty, a geologist but later a great film maker, rediscovered the Belcher Islands in 1914 after 300 years. He came back in 1915 and photographed Eskimo life on the island's 3,000 square miles, thus beginning his career as a documentary maker. The Belchers are in the Hudson's Bay area.

ON THE SET of The Helen Morgan Story at Warners Gerald Pratley, in Hollywood writing a series for the Toronto Globe and Mail, noticed that a Canadian scene showed 12 provincial coats of arms — two for Quebec and one for the Northwest Territories. There should have been nine, for this was 1923 and Newfoundland was a long way from provincial status. He asked John Beckman, the set designer, about this scene in Montreal, which is used as background for a beauty contest. Beckman, saying the Canadian Consul in Los Angeles had been consulted, added: "Anyway, the scene is not long and if it's wrong, only Canadians will know the difference."

Menjou, Macready In 'Paths Of Glory'

Adolphe Menjou and George Macready have been signed for the roles of generals in the French Army for Bryna Productions' *Paths of Glory*, to be filmed in Germany for United Artists release. James B. Harris will produce and Stanley Kubrick will direct the screen version of Humphrey Cobb's novel of a World War I mutiny. Kirk Douglas will be starred.

Jack Lemmon Cast In Col.'s 'The Mad Ball'

The long-negotiated deal between Harry Cohn and Jed Harris for the unproduced play, *The Mad Ball*, by Arthur Carter, has been consummated and the picture will go before the cameras shortly at Columbia. Jack Lemmon will star in the Jed Harris Production.

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Directed by RICHARD THORPE • Produced by JOE PASTERNAK

★

(Available in Magnetic Stereophonic, Perspecta Stereophonic or 1-Channel Sound)

A SLYFUL EYEFUL!

Not since coins were tossed in that fountain has a picture, filmed in the beauty of Rome, had so much bouncy, youth-propelled entertainment. A young hotel tycoon (*Dean Martin's first solo starring role*) skillfully plans romances for three gorgeous sisters so that he can marry the fourth. The backgrounds of Rome are exquisite, the foregrounds of the sisters are divine, the songs are whistle-bait and fit the romantic, uproariously funny (*and very sly*) story to perfection.

Wake Up
To M-G-M's
Dream-boat
Entertainment!



BIG

TORONTO	-	-	-	10th WEEK!
HAMILTON	-	-	-	10th WEEK!
LONDON	-	-	-	7th WEEK!
VANCOUVER	-	-	-	7th WEEK!
WINNIPEG	-	-	-	6th WEEK!
EDMONTON	-	-	-	5th WEEK!
VICTORIA	-	-	-	5th WEEK!
REGINA	-	-	-	4th WEEK!
ST. CATHARINES	-	-	-	3rd WEEK!
KITCHENER	-	-	-	6th WEEK!

PETERBORO — 36 DAYS! BELLEVILLE — 30 DAYS! CALGARY — 30 DAYS!
 OTTAWA — 24 DAYS! SUDBURY — 24 DAYS! SASKATOON — 18 DAYS!
 WINDSOR—18 DAYS!—OWEN SOUND—18 DAYS—SARNIA—16 DAYS!
 MONTREAL — 14 DAYS! CHATHAM — 12 DAYS! WELLAND — 12 DAYS!

ALLIED ARTISTS PROUDLY PRESENTS

GARY COOPER

in WILLIAM WYLER'S PRODUCTION OF



NOMINATED FOR
 FOUR ACADEMY
 AWARDS
 including
 "BEST PICTURE
 OF THE YEAR!"

"FRIENDLY

PERSUASION"

co-starring

DOROTHY McGUIRE MARJORIE MAIN

Produced and
 Directed by WILLIAM WYLER

AGLOW IN
 GLORIOUS **COLOR**

INTRODUCING
ANTHONY PERKINS
 whom Louella Parsons calls:
 "THE FINEST
 YOUNG ACTOR
 SINCE JAMES
 DEAN!"



PAT BOONE,
 the sensation-
 al radio, record and
 T-V star can be
 heard singing the big
 hit title-song
 "Friendly Persua-
 sion" in the picture!



Allied Artists Pictures

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